

Peninsula Enterprise Performance 2010/11

DEVON

BUSINESSES SUPPORTED

County business stock	39,580*	% of total stock
New businesses	1,173	3%
Established businesses	14,606	37%
Total business count	15,779	40%
People looking to start a business	3,676	

*Figures taken from Inter Departmental Business Register 2010 (IDBR 2010) Table A1.1 United Kingdom - number of local units in VAT and/or PAYE-based enterprises in 2010.

IMPACT FROM IN-DEPTH SUPPORT

From in-depth work with 1,658 businesses

Contribution to forecast increase in GVA	£46,424,438
Businesses linked to public business support	675
Businesses linked to private or voluntary business support	1,118
Contribution to forecast jobs created	659

BUSINESSES OR INDIVIDUALS SUPPORTED

BAME businesses	239
Female-led businesses	3,825
Businesses in rural areas	8,759
Social Enterprise businesses	229
Businesses in disadvantaged areas	2,366
Businesses owned/managed by individuals with disability	103

OUR HIGH QUALITY SUPPORT

- Business Link information, diagnosis and brokerage
- In-depth support for growth businesses
- Specialist advice and access to funding for businesses that want to improve their environmental impact
- Guidance to improve international trade, with a focus on increasing exporting and competitiveness
- Help for rural businesses to diversify, change and grow
- Start-up and development support for Social Enterprises

Further statistics at district level and case studies of specific interactions and their impact are available by request.