

Peninsula Enterprise Performance 2010/11

CORNWALL & THE ISLES OF SCILLY

BUSINESSES SUPPORTED

County business stock	25,640*	% of total stock
New businesses	693	3%
Established businesses	8,948	35%
Total business count	9,641	38%
People looking to start a business	1,975	

*Figures taken from Inter Departmental Business Register 2010 (IDBR 2010) Table A1.1 United Kingdom - number of local units in VAT and/or PAYE-based enterprises in 2010.

IMPACT FROM IN-DEPTH SUPPORT

From in-depth work with 1,111 businesses

Contribution to forecast increase in GVA	£39,470,498
Businesses linked to public business support	684
Businesses linked to private or voluntary business support	544
Contribution to forecast jobs created	310

BUSINESSES OR INDIVIDUALS SUPPORTED

BAME businesses	114
Female-led businesses	2,297
Businesses in rural areas	7,610
Social Enterprise businesses	113
Businesses in disadvantaged areas	1,038
Businesses owned/managed by individuals with disability	56

OUR HIGH QUALITY SUPPORT

- Business Link information, diagnosis and brokerage
- In-depth support for growth businesses
- Specialist advice and access to funding for businesses that want to improve their environmental impact
- Guidance to improve international trade, with a focus on increasing exporting and competitiveness
- Help for rural businesses to diversify, change and grow
- Start-up and development support for Social Enterprises

Further statistics at district level and case studies of specific interactions and their impact are available by request.